

that the articles were adequate and effective for the treatment and prevention of abnormal blood pressure, constipation, poor digestion, mental deterioration, and to be young and full of pep; promote vim, vitality, vigor, athletic ability, energy, growth, health and well being and long life; to keep muscles, tissues, blood, and organs strong and healthy; to be alert; to attain and maintain normal body weight; for zestful living; and for other purposes; and that malnutrition is nearly universal; that the ordinary diet is deficient in protein; that the minimum daily requirement for protein had been established; that the need for protein is increased by physical activity; and (*Protein (meatless) tablets*) that all ingredients of the article were natural or organic; that the article was practically all protein; and that the article was of significant value for special dietary supplementation and for therapeutic use as a source of protein.

DISPOSITION: 12-27-61. Default—portions of the articles and labeling delivered to the Food and Drug Administration; remainder of the articles delivered to a charitable institution and the remainder of the labeling destroyed.

6947. Alfacon tablets, lecithin granules, and herb tea. (F.D.C. No. 46560. S. Nos. 23-806 T, 23-808/9 T.)

QUANTITY: 2 200-tablet btls. of *Alfacon*; 4 unlabeled ½-lb. bags and 11 unlabeled 1-lb. bags of *lecithin granules*; and 9 ctns., 1 unlabeled 8-oz. bag each of *herb tea*, at Denver, Colo., in possession of Tri-County Organic Cooperative.

SHIPPED: Between 11-23-60 and 6-26-61, from North Kansas City, Mo., Los Angeles, Calif., and Woodside, N.Y.

LABEL IN PART: (Btl.) "200 Tablets 400 Mg. in each tablet Alfacon Natural Organic Concentrated Fresh Alfalfa Juice" and (ctn.) "Seelect Brand Imported Comfrey Root \* \* \* Herb Tea Contains Allantoin Net Weight 8 Oz."

ACCOMPANYING LABELING: Pamphlets entitled "Hope For Arthritic Sufferers" and "Alfalfa Rich in Riboflavin"; leaflets entitled "Lecithin," "A Leaf A Day Keeps Illness Away," "Comfrey The Spinach That Promotes Healing," "Comfrey . . . Healing Qualities," and "Comfrey The Spinach That Promotes Bone Healing."

RESULTS OF INVESTIGATION: The *lecithin granules* were repacked from a bulk lot by the dealer. The pamphlets and leaflets were printed locally on order of the dealer.

LIBELED: 10-10-61, Dist. Colo.

CHARGE: 502(a)—while held for sale, the labeling accompanying the articles contained false and misleading representations that the articles were adequate and effective for (*Alfacon tablets*) the treatment and prevention of aching joints, swelling, stiffness, backache, arthritic and rheumatic-like conditions, hypertropic arthritis, sciatica, rheumatoid arthritis, and fatigue; (*lecithin granules*) the treatment and prevention of arthritis, hardening of the arteries, high blood pressure, rheumatic pains, coronary thrombosis, and to control the cholesterol level of the blood; and (*herb tea*) for the treatment of asthma, insomnia, eczema and other skin troubles, digestive disorders, rheumatic complaints, boils, and varicose ulcers, to promote health, and promote bone healing.

DISPOSITION: 1-3-62. Default—destruction.